



Global Leader in Protective Communications

July 2026 Newsletter



More Genasys Acoustics Systems Deploying to U.S. Army Forward Operating Sites

The follow-on \$3.0 million order is part of the more than \$13.0 million in mobile mass notification orders Genasys has received from the U.S. Army, which remains a long-time partner across multiple programs.

"The Acoustics 360XT mobile systems will be deployed overseas to Forward Operating Sites to provide area-wide mass notification, alerts, and warnings to help protect Soldiers within the sites," said Richard Danforth, CEO of Genasys Inc. "This is the fourth order Genasys has received to deliver critical communications capabilities for the Army's Integrated Base Defense kits, and this ongoing partnership is a testament to the proven performance of our systems in the field. We continue to see growing Acoustics and LRAD® pipelines from both new and existing customers, and we remain focused on supporting the critical communications requirements of those we serve."

[Read More](#)



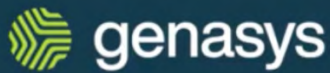
Genasys Receives \$2.0M Follow-On LRAD Order from U.S. Utility Company

The order was received from one of the largest utility companies in the United States following the recent installation of LRAD 950NXTs at one of the utility's major substations. The LRAD systems will provide remotely operated critical infrastructure monitoring and protection at additional substations.

"The remotely operated LRAD 950XTs are fully integrated with the substation's existing physical security that includes multi-sensor perimeter intrusion detection from iEnet, our integration partner," said Richard Danforth, CEO of Genasys Inc. "In addition to further orders expected from this and other utilities, we are seeing increasing demand from dams, nuclear facilities, data centers, and other critical infrastructure sites for the enhanced surveillance and first response capabilities of the 950NXT."

"U.S. and international power grids face growing physical security threats from trespassing, vandalism, copper wiring theft, and component damage," added Mr. Danforth. "Our 950NXT systems fully address the North American Electric Reliability Corporation's physical security requirements to Detect, Assess, Communicate, Respond, Delay, and Deter electrical transmission and distribution asset threats."

[Read More](#)



Inside Siskiyou County's Approach to Managing Communication Zones

How Siskiyou County Maintains Zones, Keeping Them Ready!

Genasys Protect - "I can't imagine doing this job without it."

The webinar features Adam Heilman, Support Services for Siskiyou County, CA Office of Emergency Services, and Brandon Konicke, the county's GIS Coordinator, discussing the implementation of **Genasys Protect** in Siskiyou County and how it has greatly improved the way county first responders coordinate and communicate emergency notifications, alerts, warnings, and orders internally and to residents.

"I can't imagine doing this job without it," said Adam Heilman.

He continued, "Before **Genasys Protect** zones, I remember days when an incident commander would have a fire moving toward structures and needed to evacuate people. He would draw some kind of box of the evacuation area on a paper map. He would then have to come up with the words to describe the area, and then share it with the fire dispatcher, who then had to interpret what the incident commander was saying, write it down, and then call the law enforcement dispatch center. The law enforcement dispatch center would then re-interpret the center's instructions and relay them to the watch commander, who also had to interpret them and relay the instructions to field personnel to conduct the evacuation. It was like the grade school game of telephone. Without zone numbers, the odds were low that the original instructions were interpreted correctly through several individuals and groups."

[View Webinar](#)



FIRE SAFE COUNCIL of San Diego County



CAL FIRE San Diego Chief Rick Johnson Highlights the Importance of Genasys Protect

As wildfire threats continue year-round across San Diego County, local fire and law enforcement officials emphasized a critical message during the San Diego Regional Fire Foundation's annual Fire Safe Council SAFE Grant Awards ceremony last month - be prepared to evacuate before disaster strikes and it's too late.

CAL FIRE San Diego Southern Division Chief Rick Johnson highlighted the **Genasys Protect** platform and **Alert San Diego** notifications as trusted systems used by emergency managers.

Johnson noted that while Watch Duty can sometimes provide useful information, official evacuation instructions should come from emergency management and law enforcement sources.

"Is (Watch Duty) something that is government-backed that I can verify the information going in is correct? No."

"The **Genasys Protect app** platform is used for evacuation notifications. Information is coming from Unified Command and is vetted."

Chief Johnson continued, "The need for early evacuation notification is critical, not only during wildland fires, but during any emergency that requires residents to leave their homes. By leveraging advanced technology like **Genasys Protect**, we can make rapid, informed decisions and quickly notify those impacted, helping keep our communities informed, prepared, and safe."

[Read More](#)

[Read More](#)

Courtesy of East County Magazine



Erie County, PA Launches Genasys Protect

Erie County Public Safety and county officials announced the launch of **Genasys Protect** last month. The new emergency notification system is designed to provide residents with timely and accurate notification during emergencies and severe weather.

Erie County Executive Christina Vogel said. "This was born out of the incident that happened last year when the statewide 911 system went down."

When residents sign up through Erie County, PA Alert! to receive text messages, phone calls, emails and mobile app notifications.

These alerts can be targeted to a specific neighborhood, municipality, or geographic area to ensure that residents get the most relevant information.

This service is free and allows residents to add multiple phone numbers, an email address, multiple physical addresses, select preferred notification methods, and receive alerts for locations important to them.

The alerts can notify residents of multiple situations ranging from evacuation and shelter-in-place orders, road closures, utility outages, missing persons incidents, and more.

Smartphone users can also download the **Genasys Protect app** and receive location-based alerts.

[Read More / View Video](#)

Courtesy of GoErie



Genasys Protect Featured in 2026 Northern California Wildfire Guide

Wildfires may happen more often during the summer and early fall, but they can happen any time of the year in California.

Cal Fire, the state's wildfire management agency, said its seasonal outlook for Northern California shows that significant fire potential is expected to increase above normal through July, and lightning could remain a "key forecast wildcard."

The guide includes links to the websites for county offices of emergency services, law enforcement, and fire agencies.

It also includes where to sign up for county emergency alert notifications and find maps that counties will use to share evacuation updates during fires.

Genasys Protect is used by public safety agencies in 39 California counties to show areas covered by evacuation orders and warnings. Search evacuation information by address on the [on their website](#) or using their [mobile app](#).

As of June 2026, counties that use Genasys Protect include: Alameda, Calaveras, Contra Costa, Del Norte, Humboldt, Inyo, Kern, Lake, Lassen, Los Angeles, Madera, Marin, Mendocino, Modoc, Mono, Monterey, Napa, Nevada, Plumas, Riverside, San Benito, San Diego, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Shasta, Sierra, Siskiyou, Solano, Sutter, Tehama, Trinity, Tulare, Yolo, and Yuba. There is partial coverage for Orange, San Francisco, and San Luis Obispo counties.

[Read More](#)

Courtesy of KRCA



San Ramon Valley, CA Fire Protection District Posts Genasys Protect Zone Number Signs

The San Ramon Valley Fire Protection District has started posting bright red evacuation zone signs on routes into communities tucked against the base of the hills, hoping the signs turn evacuation planning into a habit instead of a last-minute panic. Local crews have planted roughly 50 signs across neighborhoods that back up to the Diablo foothills.

The San Ramon Valley Fire Protection District's evacuation zones page describes the signs as part of a public-awareness push urging residents to memorize their numeric zone and sign up for alerts through the Genasys mapping platform.

The numbered zones tie directly into a mapping and mass-notification system that lets officials send targeted warnings to people in a specific area instead of blasting the whole region. Downloading the **Genasys Protect app** or registering with local alert services lets your phone receive automatic updates when your zone status changes, as explained on the Genasys Protect page.

[Read More](#)

Courtesy of Hoodline San Francisco



Ashland, OR Residents Encouraged to Sign Up for Alerts, Prepare for Severe Fire Season

CERT Emergency Manager Kelly Burns updated the Ashland City Council last month on the city's wildfire readiness ahead of what is expected to be a severe fire season.

Burns stated that the city and Jackson County implemented Genasys Protect evacuation zones and planning in the aftermath of the September 2020 Almeda Fire, the most destructive wildfire in Oregon's recorded history. The wind-fueled fire burned more than 2,600 homes between Ashland, Talent, Phoenix, and Medford.

The City of Ashland uses the **Genasys** platform to communicate emergency alerts for neighborhood evacuation zones in the area. Residents were encouraged to enter their address into the search bar on the **Genasys Protect** Map for real-time updates on wildfire alerts, wildfire perimeters, and evacuation zones, with instructions on where to go during a wildfire emergency.

Evacuation zones and routes can be found on the **Genasys Protect** mapping tool online and app on a cellphone.

[Read More](#)

Courtesy of Ashland.news



City of Laguna Beach, CA Plans More Genasys Acoustics Installations

Laguna Beach continues to explore ways to leverage technology to prepare the community to respond to emergency situations.

Sarah Limones, Emergency Operations Coordinator for Laguna Beach, said “We’ve conducted the gap analysis on the outdoor warning system, and we know that we need about 12 to 15 more siren speakers to provide citywide coverage. Two [more] speakers went to City Council at the last meeting for approval, and those should be installed by fall of this year.”

[Read More](#)

Courtesy of Daily Pilot



Ukrainian Special Operations Forces Conduct Vehicle-Mounted LRAD 1950XL Training

Training photographs purported to be from a Ukrainian Special Operations Forces (SOF) unit show the LRAD 1950XL manufactured by California-based technology company Genasys. The images represent the first observed instance of Ukrainian SOF conducting exercises with a vehicle-mounted long-range acoustic communication system of this class.

[View Post](#)

Courtesy of Mariner

[Read More](#)

Courtesy of Defence Blog

Genasys Team Member Spotlight

Vince Guevremont

Vince spent his early childhood in Halifax, Nova Scotia before his family moved to Ottawa, Ontario. School and shared interests turned out to be foundational to Vince's career and work colleagues. Vince met Oskar Piskorz in elementary school and Colin Christie in high school. The three of them bonded in high school over their shared interest in software development.

After graduating from the University of Western Ontario with a degree in electrical engineering, Vince was hired in 2006 by AmikaNow!, an automated email summary service. In 2007, the founders of AmikaNow! started Amika Mobile and asked Vince if he knew of other software developers they could hire to help build a mobile phone emergency messaging service.

Vince contacted Colin and Oskar and all three worked on Amika Mobile's software technology, which culminated in their being listed as inventors on two of Amika's core patents, Auto-discovery of diverse communications devices for alert broadcasting and Alert broadcasting to unconfigured communications devices. These patents were included in the 2020 acquisition of Amika Mobile by Genasys Inc.

Vince is Principal Software Engineer Lead for Genasys. He is currently working with Oskar, Colin, and other Company software engineers on building the backend of the Puerto Rico Dams Early Warning System project.

"This is a once-in-a-lifetime opportunity to work on a project of this scale and importance. Working with a world class, super-talented team on collecting data from several sensors, sending it to the cloud, processing the data, and then automating life safety alerts for 37 dams is very challenging and exciting."

